

Kristin Joiner

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Education

University of Wisconsin-Stevens Point 2007
Bachelor of Fine Arts with a Graphic Design emphasis
3.63 cumulative grade point average (cum laude)

Skills

Software: Adobe Acrobat Professional
Adobe Illustrator & Photoshop
Adobe InDesign
Microsoft Word, Publisher, & Powerpoint
Meticulous organizational skills
Excellent work ethic and comfortable working with strict deadlines
Project and personnel management
Photography direction
High level photoshop editing
Research, concept development & copywriting
Letterpress, intaglio, and screen printing

Experience

BRAVA Magazine | Art Director (2009-present)
Establish new identity and style for the publication, coordinate, schedule and direct editorial photo shoots, produce monthly publication, design advertisements and marketing campaigns, website content preparation, administrative duties including being responsible for department budget, interviewing contract employees and interns and file management

brava Magazine | Graphic Designer (2007-2009)
Periodical page layouts, photo direction, marketing materials, website content preparation

Career Services Office | Graphic Designer (2003-2007)
Created identity & applied to posters, brochures, publication, business cards, signage and more

Freelance Design Work (selection)

Madison Museum of Contemporary Art | logo & application to invitation suite, posters and large-scale window clings
Jules Group, LLC | logo, style guide, business card & letterhead
Julie Uminski | self-promotion package design, website creation
Little Sapling Toys | identity development
Craftsman Electric | logo, style guide, promotional materials
Project Liberia | identity, informational & promotional materials

Activities & Involvement

Project Liberia (2008-2010)
Alumni Presentation at NowHere Conference (2009)
American Institute of Graphic Artists Member (2004-2007)
NowHere Conferences (2006-2009)
Omicron Delta Kappa Honor Society Member (2007)

Honors, Awards, & Exhibitions

"The Typed Image" By Barbara Brownie (2010)
Merit | Brass Ring Awards | Oklahoma Christian University (2007)
Student Juried Art Show | UWSP Carlsten Gallery (2007)
Take A Stand | UWSP Noel Fine Arts Center (2007)
Dean's list (2004-2007)